

S W F X

SASCHA WINTJES
INTERACTION EXPERIENCE DESIGNER

DESIGNER STORYTELLER PIRATE

I create digital product experiences that help brands build strong relationships with customers.

TALENT Transforming ideas for digital products into viable and beautiful prototypes

SKILLS UI/UX/IX design for mobile applications, digital service environments, corporate communication - design of information structures, wireframes, use cases, digital brands and online marketing campaigns

KNOWLEDGE Strong understanding of design processes, development technologies and platform specific behaviours for: HTML5, jQuery, CSS, Bootstrap, Android, iOS, Windows Phone 8

VODAFONE SMART-FAMILY 2015

Corporate wallpaper designs pre-installed on 8 million Vodafone devices, also featured on award-winning packaging design by Studiomem
Executive art direction, compositing and production in collaboration with Vodafone Group Services



reddot award 2015
winner packaging design

BOOT BRILLIANCE 2016

Redesign of Vodafone's corporate bootsequence
Executive art direction and motion design with
Vodafone Concept, Design & Experience Group

Smart platinum 7



POWER TO 40 MIO CUSTOMERS

Vodafone's global SIM card keyvisual 2016
Visual concept and design in collaboration
with Vodafone Industrial Design



VODAFONE SMART-FAMILY 2014

Creation of 8 3K key wallpapers published on more than 4 million devices across 24 countries

Design, compositing, 3D terraforming, starfield generation in collaboration with Vodafone Concept, Design & Experience Group



German
Design Award

WINNER 2015

NOKIA MAKE SOME NOISE

Engineered the world's first DJ application for Symbian3
Branding, art direction, IA/UI/UX, prototyping in conjunction with Neuzeit and Audiotool.com



HELLO WINDOWS PHONE 8

Initial creation and development of Vodafone Discover at Microsoft Windows 8 Centre of Excellence

Design concepts, art direction, UI/UX/IxD and prototyping (XAML) in collaboration with Vodafone Global Enterprise and Microsoft UK



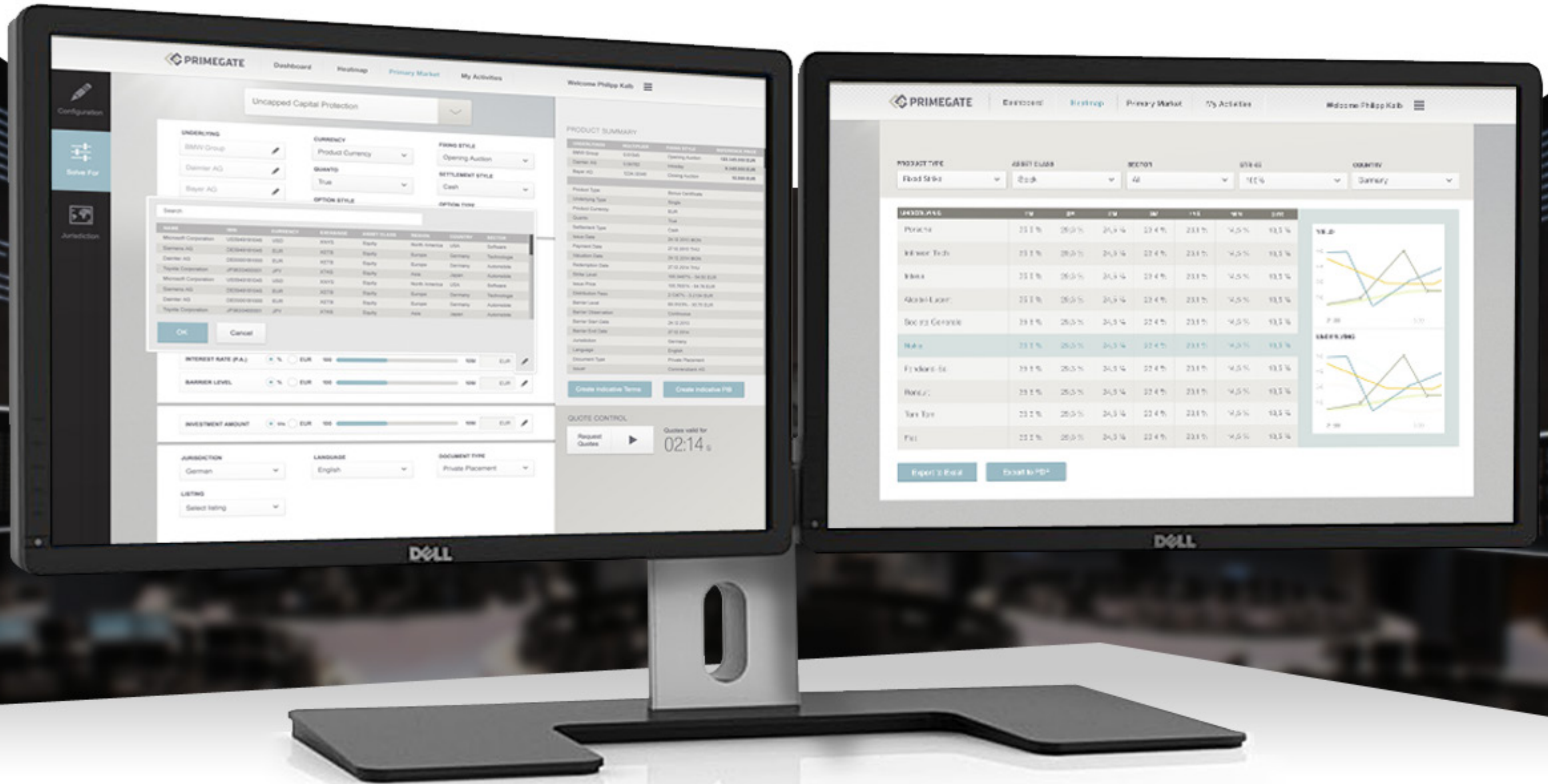
ACCESS EVERYWHERE, ANYTIME

Initial B2B and B2C design concepts for Deutsche Telekom Cloud Center on Windows 8
Design consulting, art direction and UI/UX in conjunction with Upside Relationship Marketing



THE FUTURE OF TRADING

Branding and initial design for customised derivatives marketplace
Art direction, IA/UI/UX and prototyping for Commerzbank AG



THE BRAND IS THE SUM OF ITS INTERACTIONS

Corporate interactions for Vodafone mobile services

UI/UX/IxD, prototyping, GUI documentation in conjunction with Vodafone Group Services



**I FIGHT FOR THE USER,
THE BRAND AS WELL
AS CONVERSION**

UX is the intangible design of a business strategy.

MINI BUT MIGHTY

Sony Ericsson global campaign
Art direction, design, motion design and prototyping in collaboration with Bplused



CITY. CHANGE. FUTURE.

Digital hub for Creative Cities, European Centre for Creative Economy
IA/UI/UX design, art direction and prototyping in conjunction with Dentsu

The image displays two overlapping screenshots of the 2010LAB website, a digital hub for creative cities. The top navigation bar includes links for 'Service', 'Autoren', 'Über uns', 'Partner', 'Registrieren', and language options 'DE' and 'EN'. The main navigation menu features 'Home', 'Themen', 'Städte', 'Branchen', and 'LabTV'. A search bar is located in the top right corner.

Left Screenshot: Themen / Politik & Strategie

- Section Header:** Politik & Strategien
- Text:** In dem Channel "Politik und Strategien" geht es um die Rolle von Kreativität in der Politik sowie Aspekte unternehmerischen Kreativität. Innovation und Kreativität sind zentrale Elemente der heutigen wissensbasierten Gesellschaft Europa. Chancen und Herausforderungen der Globalisierung wirksam begegnen zu können.
- Call to Action:** > Zur Themendiskussion
- Video Player:** Metropole im Wandel (Politik & Strategien). The player shows a play button and a progress bar at 00:32 / 04:36.
- Article Preview:** Die Zukunft im Revier (12. Februar 2011 23:24, Autor: Prof. Dr. Claus L.). Der wissenschaftliche Leiter der Tagung im Wandel, Prof. Claus Leggewie, bezieht sich auf die Kernthesen der Tagung.
- Call to Action:** Mehr zum Beitrag

Right Screenshot: Städte

- Section Header:** Partnerstädte
- Section Header:** Alle Städte
- Alphabetical Index:** A B C D E F G H
- City Lists:**
 - A:** Alpen, Amsterdam, Avignon
 - B:** Barcelona, Basel, Berlin, Bielefeld
 - C:** Dortmund, Essen, London, Nantes, Paris
 - D:** Alpen, Amsterdam, Avignon
 - E:** Alpen, Amsterdam, Avignon
 - F:** Barcelona, Basel, Berlin, Bielefeld
 - G:** Dortmund, Essen, London, Nantes, Paris
 - H:** Alpen, Amsterdam, Avignon
- Footer:** > Alle anzeigen, Seite 1 von 4

Bottom Section: Themen im Dialog

- Filters:** Autoren, Medium, Aktualität, Popularität
- Grid of Content:**
 - Kreative Köpfe: Mit Licht gestalten - Peter Brdenk
 - Kreativ Quartiere: Skribble Gebbble - MitMachMalen & Malerei
 - Politik & Strategien: Metropole im Wandel

Registration Banner: Because we are in love with creativity. Create. Generate. Collaborate. Urbanner Austausch sowie News zu Kultur, Business und Szene - Jetzt kostenlos registrieren und den Wandel mitgestalten. [Registrieren](#) > Warum registrieren?

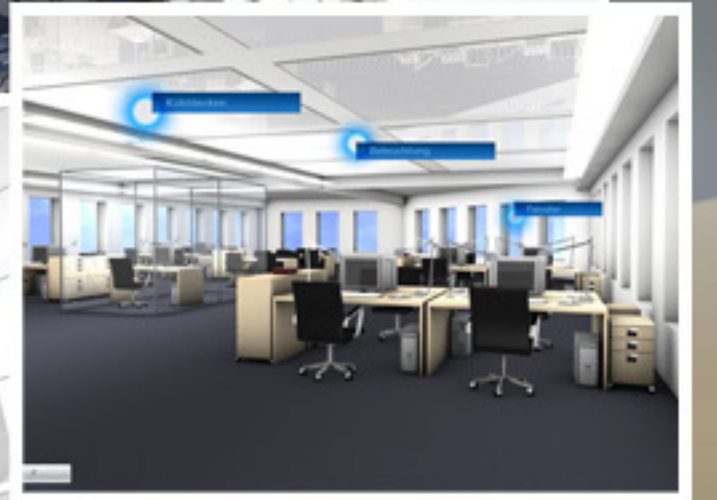
PLAYGROUND PARTS

Worked with Vodafone innovation team to create integrated smart services
UI/UX consulting & design, concept prototyping in conjunction with Vodafone Concept, Design & Experience Group



THE GREEN BUILDING

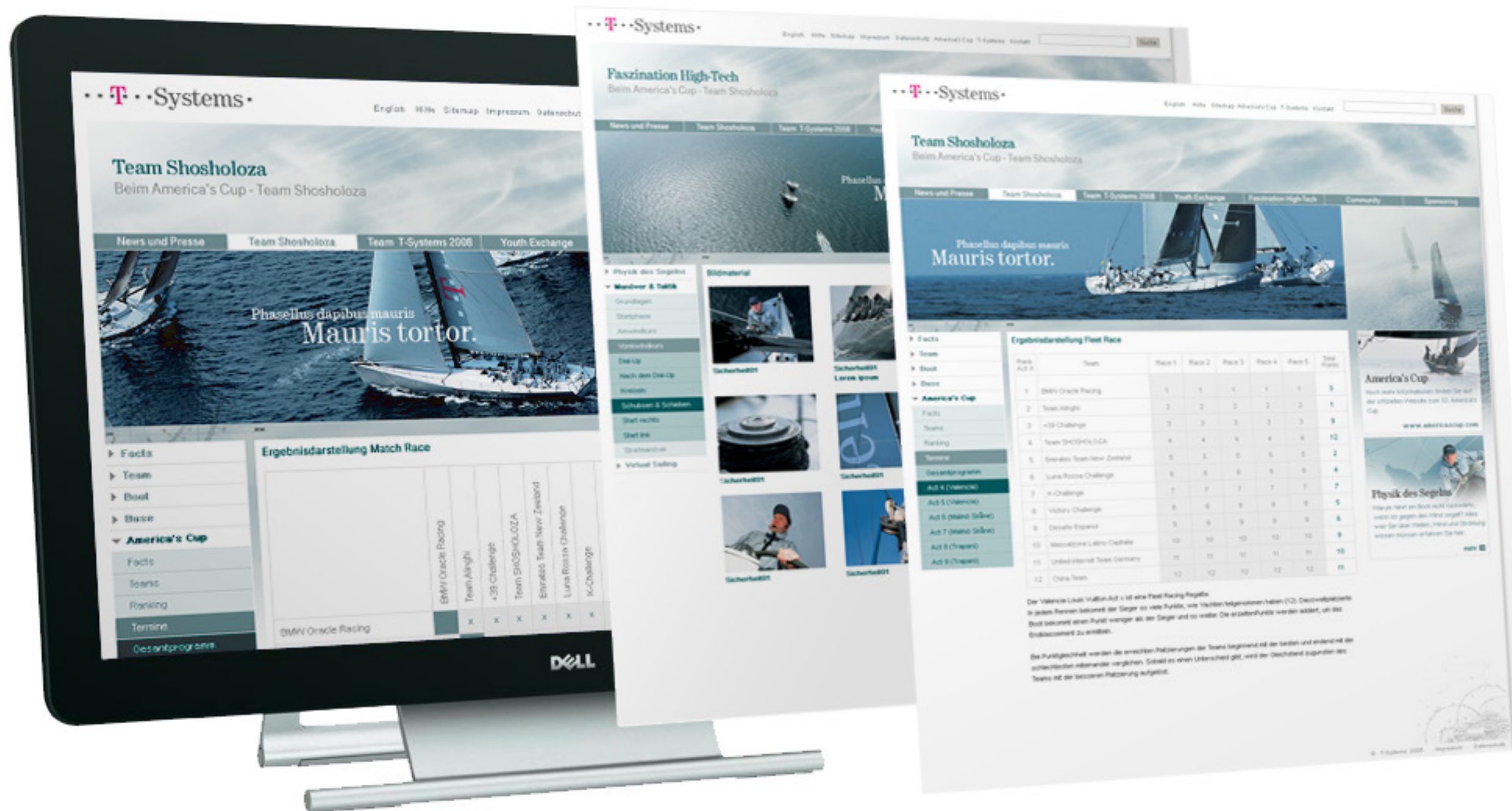
Microsite Deutsche Bank corporate communication
3D/motion design, UI/UX prototyping in conjunction with People Interactive



LOW FRICTION, HIGH PERFORMANCE

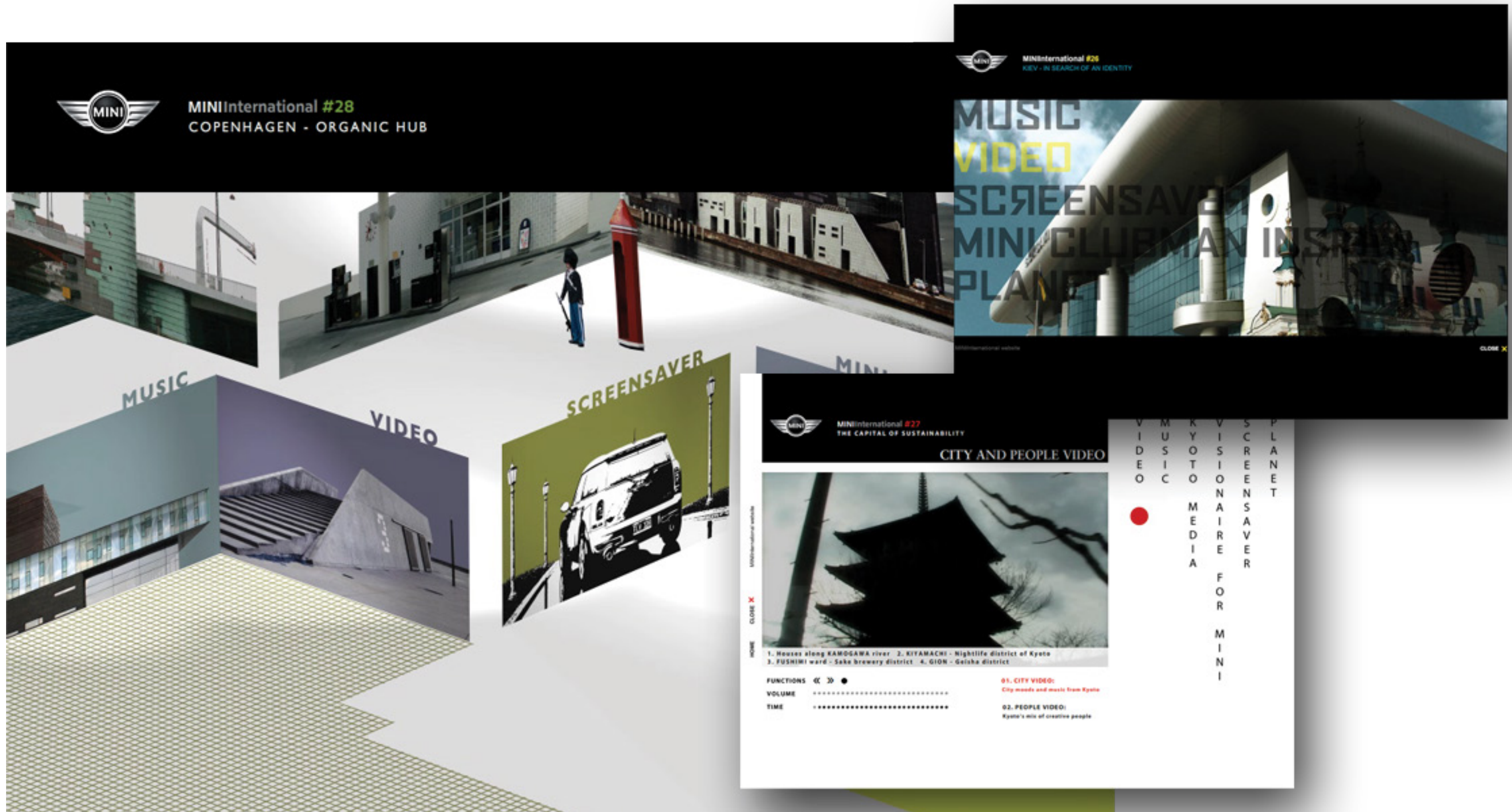
Campaign and High-Tech Sailing portal for Deutsche Telekom / T-Systems

Art direction, design, production of master templates and prototyping in conjunction with Upside Relationship Marketing



MINI INTERNATIONAL

Feature DVDs for MINI INTERNATIONAL Magazine
 UX/IxD and development in collaboration with Hoffmann & Kampe and Freischwimmer




TRAIN THE TRAINER

International product training for BMW Motorbikes
Art direction, UI/UX/IxD and development in collaboration with Menadwork

SPORTENDURO **ENDUROSPORT** **ZIELGRUPPE** **BMW G450X** **VERKAUF** **ARGUMENTE** **LINKS**

BMW Motorrad
Argumentation


Freude am Fahren

Konsumer-Profil


Beweggründe für dieses Hobby

Die Erwartungen an Sportenduro

Erwartungen an den Händler

Einschätzung der Marke vs. Händler

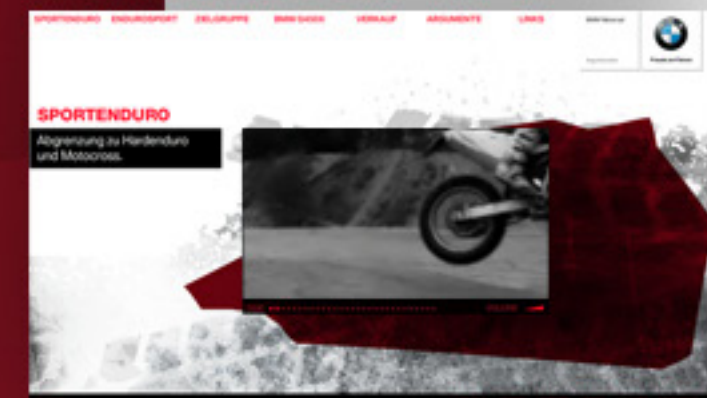
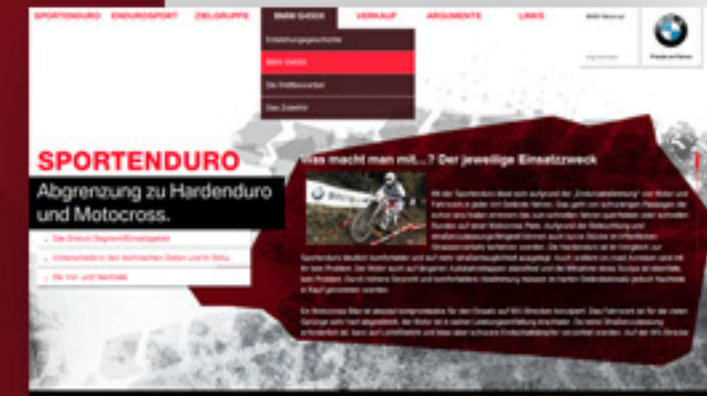
UNSTOPPABLE
G 450 X
TRAIN THE TRAINER
PRODUCT TRAINING



Morbi ornare dui facilisis neque. Suspendisse nec neque. Morbi mattis. Cras tellus. Donec commodo, erat egestas viverra posuere, tellus dolor laoreet odio.

Close

Deutsch English Français Italiano Español Nederlands



LIFE

Since 2000 I've been involved with more than 250 digital projects, for more than 10 different Fortune 500 companies. In 2014 I became a proud* member of the International Academy of Digital Arts and Sciences and a judge for the The Lovie Awards. In 2016 my recent work will run on more than 8 million devices across 24 countries.

I have lived in Cologne, Germany since 2002 and I'm 37 years old with 0 children. I have 498 friends on Facebook with maybe 6 of them being my real friends, bought 16.425 songs on iTunes - stuff like The Velvet Underground, Stereo Total, Robag Wruhme and you'll always find me in the kitchen at parties.

I plugged in my first computer 28 years ago, failed 236 times at coding a 3D engine in Assembler and my gravestone should be labeled
</life>

* down to the fact that I've never finished university

CLIENTS & PROJECTS

•• T •• Com •



Johnson & Johnson

•• T •• Systems •

NOKIA



— EnBW

•• T •• Mobile •



PORSCHE DESIGN



GASAG
Fühl die Energie

Deutsche Bank 



SHARP

BOSS
HUGO BOSS



RBS™
The Royal Bank of Scotland

Microsoft®

AWARDS & HONOURS



HELLO

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